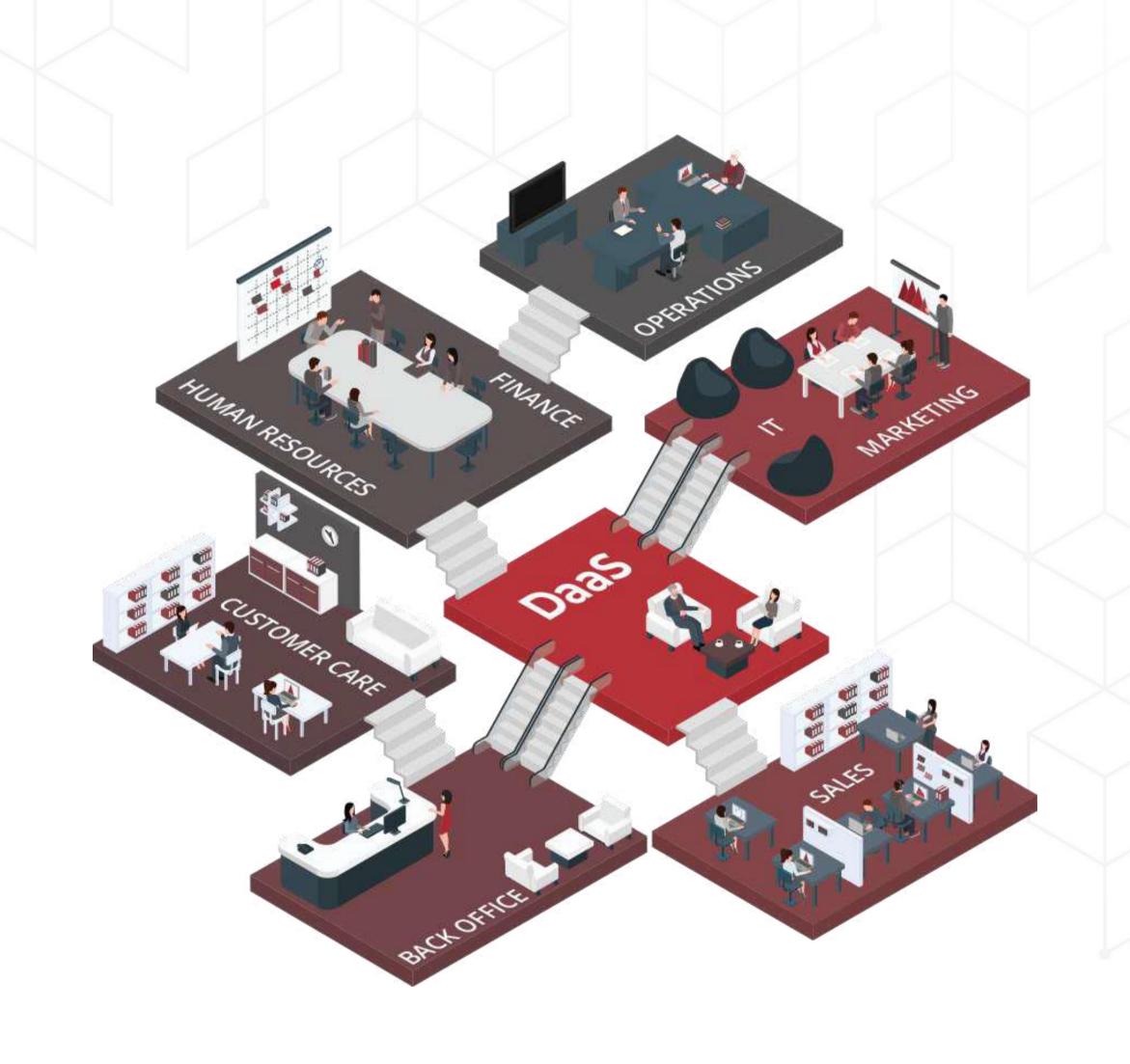


Scalable Global Solutions JSC

**Company Presentation** 

Presenter:

Markus Borlinghaus Founder & CEO



**SGS** is a platform that enables SMBs to create and manage their own teams in Croatia, without opening an entity.

## DaaS (Department as a Solution)



#### A unique combination of







The CRM system for optimising business processes



Office space and equipment

## WHO ARE WE?

HQ: Zagreb, Croatia

Industry: Future of Work

Funding stage: Seed

Raised from incorporation: €1.9 million

Use of funds: 1) Accelerating sales and channel partnership

- 2) Growing the Recruitment team
- 3) Next stage of SGS ONE development
- 4) Branding & Marketing



## **PROBLEM**

#### **COST INCREASE**

61%

Increase in operational costs since 2019

#### **LACK OF TALENT**

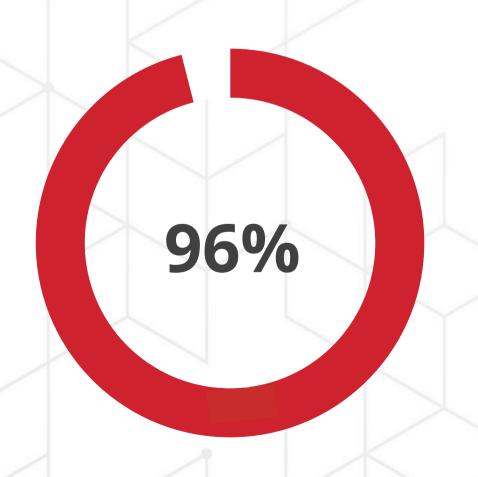
50%

Customers struggle with finding competent and skilled talent

#### **PROCESS OPTIMISATION**

69%

Companies do not have any process automation implemented



#### **FOCUS IS KEY**

European SMB & SME companies with 50-5000 employees, industry agnostic

## SOLUTION



## The Future Of Employment

**DaaS** [Department as a Solution] is an **industry-agnostic**, **complete solution** for creating and managing your own department, from talent selection to office decor and equipment.

"We search globaly and place locally"

#### DaaS benefits:

- √ Cost Reduction (up to 50%)
- √ Focus on Business Expansion
- √ 15% increase in productivity

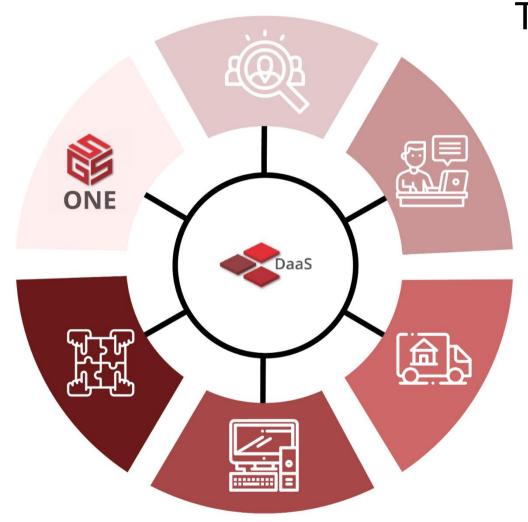
- ✓ Long Term Contracts 36 month+
- ✓ Team & office ready in 2 months
- ✓ Legal & Compliant

## WHAT WE DO FOR OUR CLIENTS

Transparent and automated hiring process through the SGS ONE platform

SGS ONE – a simple CRM supporting your business

Fleet Management
Manage training & team
buildings



Providing office & facility management

Taking care of the whole employee administration, benefits, pension and health insurance

Complete relocation services (visas, work permits, accommodation)

# ONE MONTHLY INVOICE

## SGS ONE

- ✓ The ideal CRM system for our target client's
- ✓ Covering 8 corporate segments with over 30+ departmental solutions
- ✓ Implementation in 2 weeks
- ✓ Customization <2 months
- ✓ On average 50% lower in operational cost













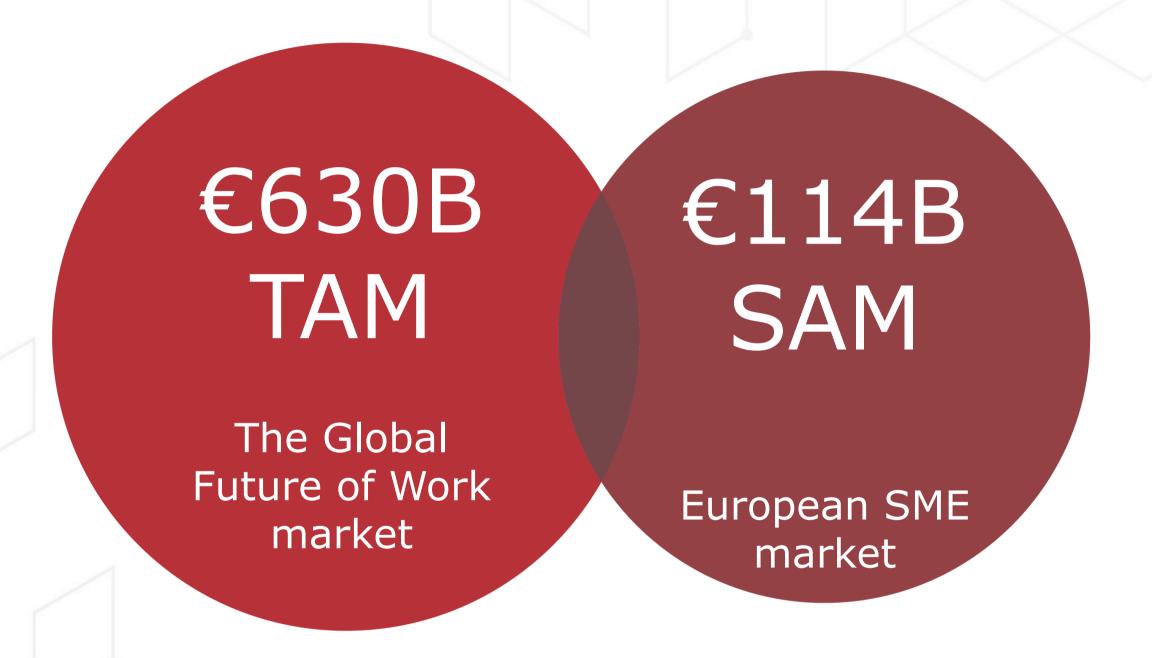








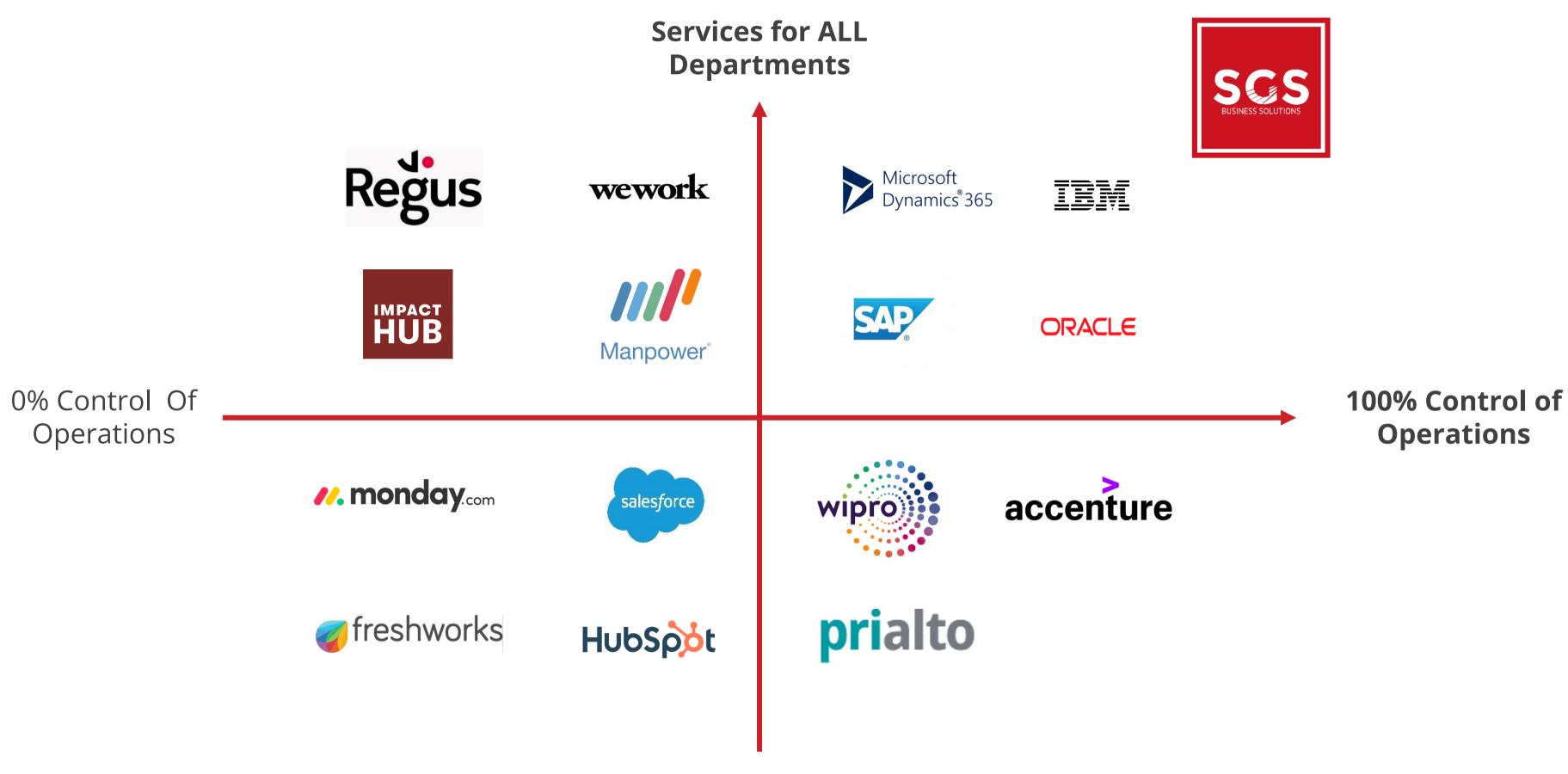
## **MARKET POTENTIAL**



"Investments in technologies supporting **Future of Work** initiatives will exceed \$1 trillion worldwide by 2024, with a robust 17% CAGR over the five-year forecast period."

International Data Corporation (IDC)

### **COMPETITIVE MAP**



Services for ONE departments

#### WHY CROATIA?

# Region of talented and skilled people

Croatians are knowledgeable, well-educated people, most of the population speaks English 68%, German 34%, Italian and Spanish. Located in heart of the Europe, has the same cultural understanding as Western Europe.

#### DaaS benefits for employees:

- ✓ Work from Croatia directly for international companies
- ✓ Nurture diversity & international environment
- ✓ Stop emigration to other EU countries
- ✓ Easy relocation process from other countries comparing other EU countries
- ✓ CEST time zone

#### Advantages of Croatia:

- ✓ Excellent **strategic geographical position** with proximity to major European cities easy reachability and direct travel
- ✓ Fully integrated into the European Union (Euro, Schengen zone)
- ✓ The IT industry is becoming one of the propelling forces
  of the Croatian Economy
- ✓ Low corporate taxation



# ACHIEVEMENTS

232%

YoY growth

€500K

Investments in 2022

€60K

Current Monthly Revenue 15%

MoM Revenue Growth

€3M

In Signed Deals for 2023+

9

Clients

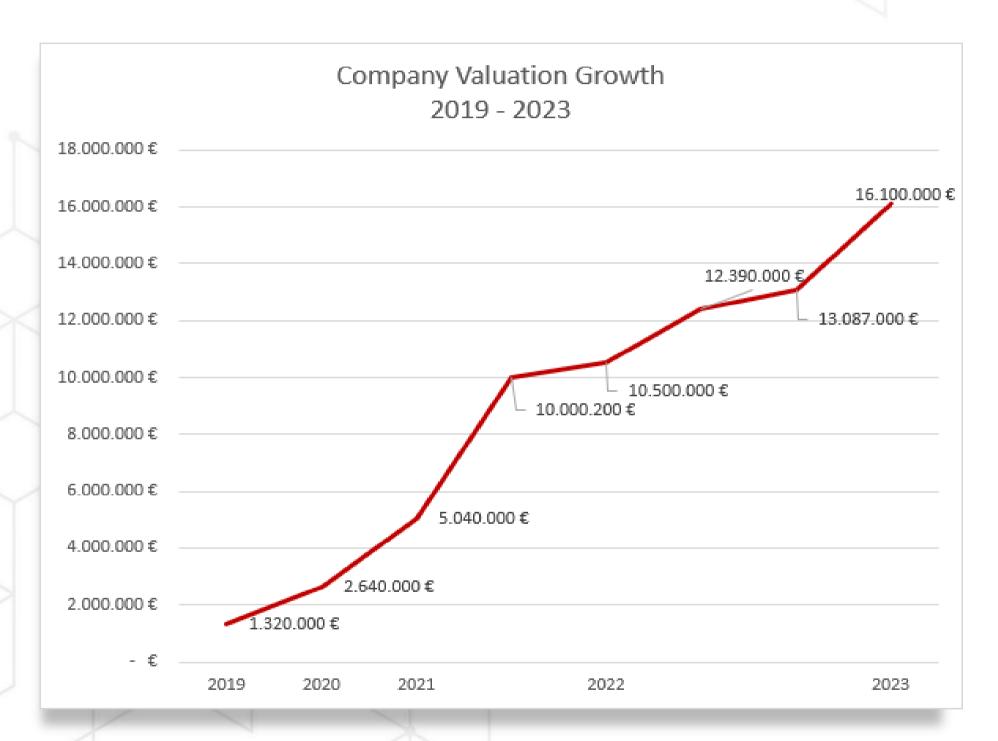
9

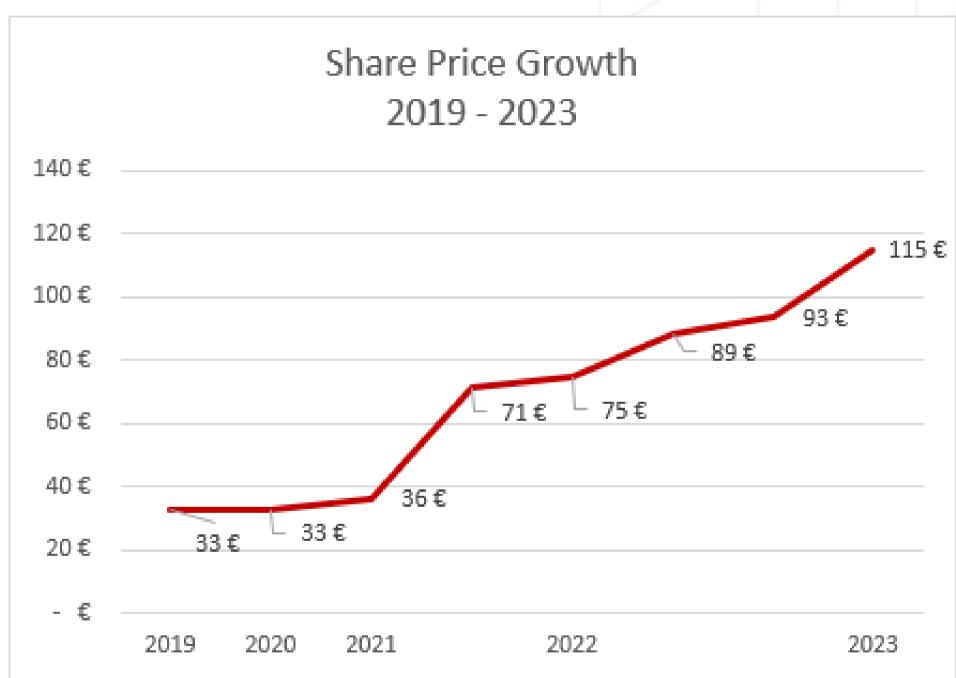
Investors

31%

Company Valuation YoY Growth

## **COMPANY GROWTH**





## INVESTMENT OPPORTUNITY

SGS is looking for a capital raise of €1.000.000

Seed Round Overview	
PRE-MONEY VALUATION:	€16.100.000
NUMBER OF SHARES:	140.000
LEGAL FORM:	Joint Stock Company

Share Price € 115

## BENEFITS FOR INVESTORS

Cash-out options in later financing rounds, like series A

Potential Exit for 2029+ with targeted returns of 20x+



#### Closing this round would enable us to:

- ✓ Sign 150 new partners in 2023
- ✓ Win 35+ new clients in 2023
- ✓ Grow the Channel team by additional 8 people
- ✓ Grow the sales team by additional 8 people

- ✓ Increase the research and recruitment team by 12 people
- ✓ Start developing SGS ONE 2.0 (Thailand initiative)
- ✓ Increase company value by 30%+

# Thank you for your interest!

Q&A

**Contact Information** 

<u>mborling@sgs-daas.com</u> +49 171 6863534

